

NEXUS Launchpad

AI INFRASTRUCTURE FOR ACCELERATORS AND VENTURE CAPITAL

AI-Generated Structure

Rule-based engine producing
startup documentation.

Human Interaction

Refined through smart AI-chat.

Investor-Ready Output

Investor deck, business plan, and
financial model ready to present.

Problem:

Accelerators operate on unstructured startup data

Input Chaos

- Unstructured input startup data
- Inconsistent data
- Fragmented input startup data

Time Inefficiency

- Long discovery calls
- Manual analysis and production
- Disconnected AI tools (no centrality workflow)
- Repeated work across startups

Economic Limitation

- High dependency on senior time
- High internal cost per startup
- Limited number of startups managed

 Result: constrained revenue and limited capacity

How Nexus Works

AI-generated structure refined through human interaction



INPUT

-  Documents
-  Questionnaire
-  Text Input

S1 — Onboarding Documentation

-  BMC
-  Financial Snapshot
-  Feedback

S2 — Advanced Documentation

- Deep-dive analysis and advanced output generation
-  Investor Deck
-  Business Plan
-  Financial Model

Nexus AI Engine



Knowledge Base

Rules

→ Rule Documentation

Benchmarks

→ Startup Classification system



Rule - based AI LLM

Deterministic document generation

Startup classification logic

Benchmark comparison



Output Control

Flags

Chat

Questionnaire

NEXUS Launchpad

From startup vision to business-ready documentation

AI Human Chat

 **Questionnaire**

Describe your startup idea here...

- What problem are you solving?
- Who is your target customer?
- How will you make money?
- What makes you different?
- What resources do you need?



Load Sample



Upload



Your startup information is encrypted and remains confidential.

Claude ▾

Mock



Generate Documentation

Ask a question...



Value for Accelerators

✓ With Nexus

- Onboarding data input startup
- automated documentation
- faster preparation: save employee costs
- scalable workflow: increased capacity

X Without Nexus

- manual analysis and production/Disconnected AI tool
- long discovery calls
- fragmented documentation
- limited scalability

AI GENERATES THE STRUCTURE, HUMAN KEEP STRATEGIC CONTROL.

NEXUS INCREASES ACCELERATOR EFFICIENCY, DOES NOT REPLACES THEIR EXPERTISE

Profitto con Nexus > Profitto senza Nexus



Ricavi - Abbonamento Nexus - Costi interni ridotti

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Ricavi - Costi interni attuali



**Risparmio costi interni +
aumento capacità**

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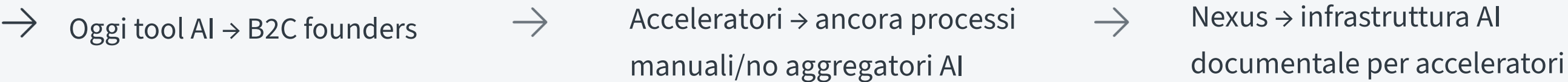
Abbonamento Nexus

NEW IDEA: Lavorare di più sul critical feedback di S1 e flag considerando S1 uno screening and valuation di startup, puntando ovviamente al risparmio tempo per valutare le startup vendibile al mercato dei venture capital.

Market & Competitive Analysis

Categoria	Esempi	Cosa offrono	Buyer principale	Limite rispetto a Nexus
Tool AI per founder	Venturekit, Upmetrics	Pitch & business plan generation	Founders / small teams	Output-focused, no standardisation
Software per planning esteso	Upmetrics (advanced)	Guided builder & forecasting,	Founders, advisor	Templates, not scalable systems
Accelerator operations	Sopact	International Workflow & reporting tools	Accelerators	Workflow tool, not documentation system
Aggregatore AI per accelerators	Nexus Launchpad	Onboarding + investor documentation	Accelerators	Requires clear positioning

Nexus focuses on B2B because accelerators need standardized startup documentation and they can save employee costs, scaling, extra margin. We are not building a tool. We are building the documentation infrastructure for accelerators.



Work steps

1

FASE 1 – Costruzione Sistema

(0–4 mesi)

S2 Engineering

Responsabile: CTO (Gabriele)

Operatività: ML Engineering

- Sistema AI, Backend & Frontend

Regole

Responsabile: CEO

Operatività: Professore/Esperto Start up

Nota: Collaborazione

acceleratore/incubatore: Prodotto free + compenso

Benchmark

Responsabile: CEO

Operatività: Benchmark Analyst

Nota: Collaborazione con

*acceleratore/incubatore per database startup**

2

FASE 2 – Comunicazione (parte subito)

Responsabile: Ruben

Operatività: Davina (coordinata da CEO)

- LinkedIn
- Eventi
- Posizionamento

3

FASE 3 – Commercializzazione

Responsabile: CEO

Supporto strategico: Investitori + Ruben

Operatività: CEO

- Network Investitori
- Network Ruben & Gabriele
- LinkedIn
- Eventi

Economics

Costi Variabili

Costo S1:

$$\text{Costo S1} = (1€ + m \times 1€) \times N \rightarrow c.v.u_{S1} = 1€$$

Costo S2:

$$\text{Costo S2} = (10€ + m \times 10€) \times N \rightarrow c.v.u_{S2} = 10€$$

❏ **m = 2** — N° rigenerazioni utilizzo chat
25 messaggi= ri-generazione

Prezzo medio S1+S2

PS1 + S2
1.999 €

Prezzo per garantire un **marginale del 60%** circa all'acceleratore a start-up considerando un **prezzo di mercato pari a 5.000 euro**.

N = 5/mese → 60 startup/anno per acceleratore

Break Even Point Mensile:

B.E.P. S1+S2 = **8 acceleratori** — C.V.T. = 156 € **Margine** = 1.8473 €

Costi Fissi Mensili

CEO = **4000 €/mese** → Gestione generale

ML Engineer = **4.500 €/mese** → Costruzione sistema tecnico e mantenimento

Gestione operativa della comunicazione e della produzione grafica (Vertice Studio) = **500 €/mese**

Tool / Software = **300 €/mese** → CF tecnico sistema

❏ **Totale CF = 9300 €/mese**

Revenue & Richiesta

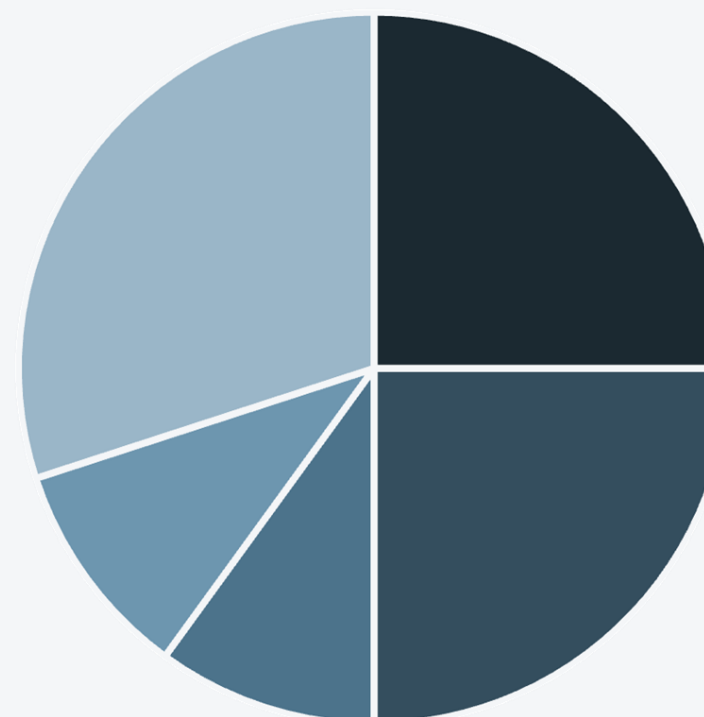
☐ **Revenue mensili bundle NO TAX** : $50 \times 1.687 \text{ €} = \sim 57.546 \text{ €/mese}$

Tot acceleratori = 50 — I primi 8 coprono i costi fissi.

Richiesta: 150.000 € → 20% + Smart Money

Utilizzo dei fondi:

- Costruzione Prodotto — 40.000 €
 - Tools 5 mesi: 5.000 €
 - ML Engineer 4–5 mesi + Prove: 25.000 € + 10.000
- Costruzione Regole (3–5 mesi) — 15.000 €
 - Collaborazione acceleratore/Professore Univesitario
- Benchmark Analyst 5 mesi — 5000 €
- Rimborso CEO 5 mesi (Lordo) — 20.000 €
- Buffer — 60.000 €
Marketing, co-working, tasse, ritardi / spese maggiori
- Espansione Commerciale — Smart Money



● Costruzione Prodotto

● Costruzione Regole

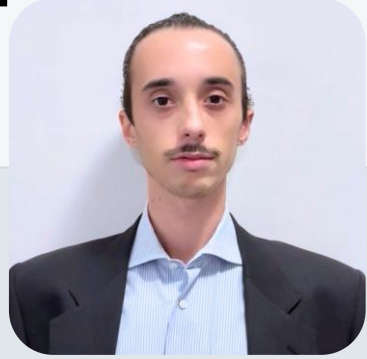
● Benchmark Analyst

● Rimborso CEO

● Buffer

Valutazione: 750.000 €

Expertise team



NICOLÒ SANTANGELO

MSc Management Engineering

- Founder & Strategy Lead at Nexus Venture; Co-Founder & Business Lead at Beebad Italia; IPMA certified in Project Management.
- Project Management/ Sales & Business Development / Fundraising / Team Building / Startup Operations.



RUBEN ABBATTISTA

Communication, PR & Institutional Relations Expert

- 30+ years at IED as professor, Communication School Director and Director of Management Lab.
- Vice President at ISI/ Unione Industriali Torino; communication lead Torino 2008 World Design Capital; Delegate for Communication at ADCI, and External Relations Partner at Fargo Film.
- Co-Founded: [Associazione Torino Design Week](#), [ADI – Associazione Disegno Industriale](#), [Circolo del Design](#), [Alisei Comunicazione](#) and [Spin-To](#).
- Marketing & Communication / Branding / Institutional Relations / PR .



GABRIELE TIBONI

PhD & PostDoc in AI & Robotics

- Published 10+ articles in AI; worked across 4 top universities in Europe; selected in Ellis, Eliza, and National PhD AI programmes
- Co-founded [paperedge.ai](#), [mkind.net](#), [verticestudio.it](#), [hekti.com](#), [keetium.it](#) (10k+ users)
- ML / DL / Robotics / SoftEng / Full Stack / Tech lead

Il Team

NICOLO SANTANGELO CEO — 51% + €

Area: Generale & Commercializzazione

- Gestione generale
- Commercializzazione
- Gest. Risorsa: Benchmark Analyst
- Gest. Risorsa: Davina (operatività)

RUBEN ABBATTISTA CMO — 10%

Area: Comunicazione & Network

- Mentor comunicazione
- Network & credibility

GABRIELE TIBONI CTO — 10%

Area: Tecnica

- Ideazione e progettazione
- Gestione risorsa: ML Engineering

ML ENGINEER— 9% + €

- Operatività

INVESTITORI — 20%

Area: Finanziamento + Network commercializzazione

- Liquidità
- Smart money
- Network & credibility